

PROCEDURES CONCERNING DISCLOSURES

Marimekko Corporation ("Marimekko" or "the company") complies in its communications with the provisions of the Finnish Companies Act, the Securities Markets Act and the Market Abuse Regulation (EU), the rules of Nasdaq Helsinki Ltd, and the guidelines of the Financial Supervisory Authority. The company does not have a specific communications policy in writing, but it complies with specified internal procedures relating to disclosure obligations.

Marimekko's investor relations and the content of financial information are the responsibility of the CFO. Corporate communications is responsible for the company's stock exchange releases, investor and analyst meeting arrangements, and the maintenance of investor information on the company's website. All investor information is published on the company website in Finnish and English.

In addition to regular reports in compliance with disclosure obligations, Marimekko makes public, consistently and without delay, all relevant information about its business which can be expected to have a material impact on the company's share price.

Marimekko shall postpone disclosure of information only if the following conditions apply during the duration of the postponement:

- a) Immediate disclosure is likely to prejudice the legitimate interests of the company.
- b) The postponement of the disclosure is not likely to mislead the public.
- c) The company is able to ensure the confidentiality of the information in question.

The presence of the above conditions is continually evaluated throughout the duration of the postponement.

A decision on whether to disclose information or to postpone the disclosure shall be made by the Chairman or Vice Chairman of the Board of Directors, the President and CEO or the CFO, following consultations with the person in charge of the company's insider administration and legal matters and the person responsible for corporate communications.

In other respects, issues relating to disclosure requirements shall be dealt with by the company's President and CEO and CFO together with the person responsible for corporate communications and the person in charge of insider administration and legal matters.

The Board of Directors approves the main stock exchange releases. The officers responsible for the company's various business areas shall, if necessary, participate in the preparation of statements concerning their own sphere of operations. Corporate communications is responsible for sending the releases to the stock exchange and the key media simultaneously in Finnish and English, as well as for the publication of the information on the company's website.

Pronouncements relating to the company's operations and development are made primarily by the President and CEO. The right to make public statements is also held by the CFO and the person responsible for corporate communications as well as by company representatives appointed by the President and CEO on a case-by-case basis. The members of the Management Group make statements on matters falling within their sphere of responsibility.

A briefing for analysts and the media shall be held at least twice a year, in conjunction with the financial statements and half-year results as well as, where appropriate, for the disclosure of other significant matters. Before declaring financial results, Marimekko observes a closed period of 30 days.